

CRITERIA GLOSSARY



25% PROFESSIONAL AND ENTREPRENEURIAL ACHIEVEMENTS

Significant business accomplishments
Past distinctions and Awards
Professional designations or memberships, licenses
Educational qualifications



25% INNOVATION, VISION, LEADERSHIP

Professional innovation
Industry and team leadership
Industry disruption



15% POWER AND INFLUENCE

Board Appointments
Professional Growth
Roles in key decision- making



15% BUSINESS/ COMMUNITY INVOLVEMENT

Board member of an Industry Association
Member of an Industry Association
Participation in professional mentorship programs
Participation on a non-profit board /activity



20% VOTING

People's choice via USSD or online voting